



# Cleamine Cart Pricing and Features

Updated May 2011

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*Prices subject to change without notice*

## Clearnine Cart - E-Commerce for MAS 90/MAS 200

Basic Package - \$ 6,500

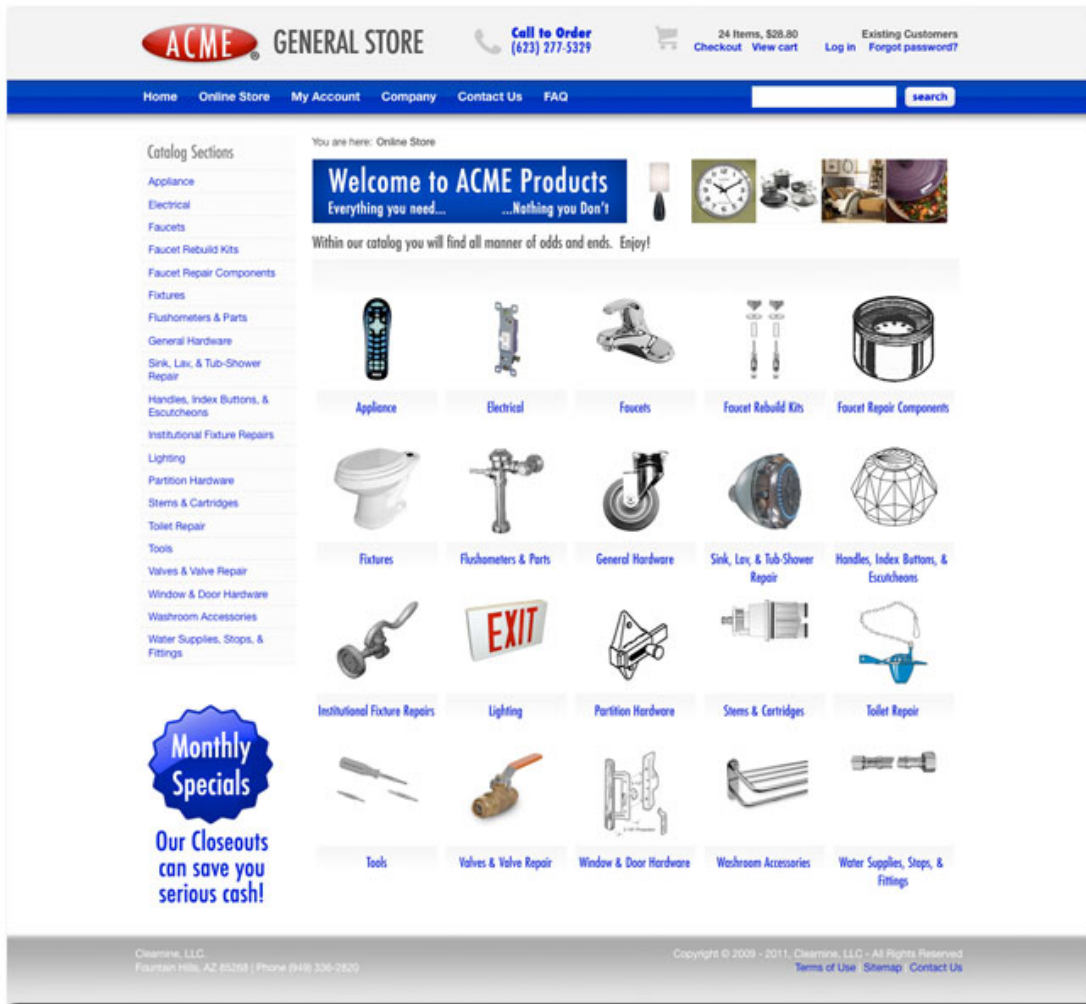
Integration is achieved with In-Synch module from ROI-Consulting [www.roi-consulting.com](http://www.roi-consulting.com). Website pricing is exclusive of In-Synch and implementation.

Sage's MAS 90/MAS 200 is a powerful business tool with many sophisticated features. When you're ready to expand your business with an e-Commerce site, make the most of your investment. Our Clearnine Cart seamlessly integrates with MAS 90's inventory, sales order and customer functions.

### Features

Comprehensive Catalog

Category Pages



The screenshot shows the ACME General Store website. At the top, there is a navigation bar with the store logo, contact information, and a shopping cart showing 24 items for \$28.80. Below the navigation bar is a search bar and a breadcrumb trail: "You are here: Online Store > Appliance > Batteries > Procell Alkaline Batteries".

The main content area is titled "Procell Alkaline Batteries" and features a large image of a battery. Below the title is a placeholder text: "Lorem ipsum dolor sit amet, consectetur adipiscing elit. Suspendisse non sagittis enim. Donec id pellentesque elit. Nam scelerisque imperdiet purus. Duis ligula orci, venenatis eu venenatis nec, mollis eu purus. Suspendisse tincidunt sapien at leo aliquet ac scelerisque neque placerat."

The product list is titled "Items in Procell Alkaline Batteries" and includes a "Items per page" dropdown set to 12 and a "Sort" dropdown set to "Item Number A-Z". The list contains five items:

- EL215 AA Alkaline Battery: \$0.57 each, [add to cart](#)
- EL216 AAA Alkaline Battery: \$0.61 each, [add to cart](#)
- EL217 C Alkaline Battery: \$1.10 each, [add to cart](#)
- EL218 D Alkaline Battery: \$1.20 each, [add to cart](#)
- EL219 9V Procell Alkaline Battery: \$1.85 each, [add to cart](#)

On the left side of the page, there is a "Catalog Sections" menu with various categories like Appliance, Electrical, Faucets, etc. At the bottom left, there is a "Monthly Specials" banner with the text "Our Closeouts can save you serious cash!".

The footer contains the company name "Clearline, LLC", address "Fountain Hills, AZ 85208", phone number "(480) 336-2520", and copyright information "Copyright © 2009 - 2011, Clearline, LLC - All Rights Reserved". There are also links for "Terms of Use", "SiteMap", and "Contact Us".

Category pages support complex category structures. Breadcrumb trail makes it easier for customers to find items.

Item Pages

The screenshot shows the ACME GENERAL STORE website interface. At the top, there is a navigation bar with links for Home, Online Store, My Account, Company, Contact Us, and FAQ. A search bar is located on the right. Below the navigation bar, the breadcrumb trail reads: "You are here: Online Store > Window & Door Hardware > Commercial Door Hardware > Door Holder & Stop Tips > DH25".

The main content area features a product page for the "Door Holder Tip for DH25". On the left, there is a "Catalog Sections" sidebar with various categories like Appliance, Electrical, Faucets, etc. The product image shows a door holder tip with dimensions: ".70\"OD" for the top flange and "1.15\"OD" for the bottom flange. Below the image is a "Check us out" link and a paragraph of placeholder text.

To the right of the image is a table showing pricing and availability:

Quantity	Price per each
1 to 24	\$1.36
25 to 49	\$1.30
50 to 99	\$1.24
100 to 199	\$1.18
200 and up	\$1.12

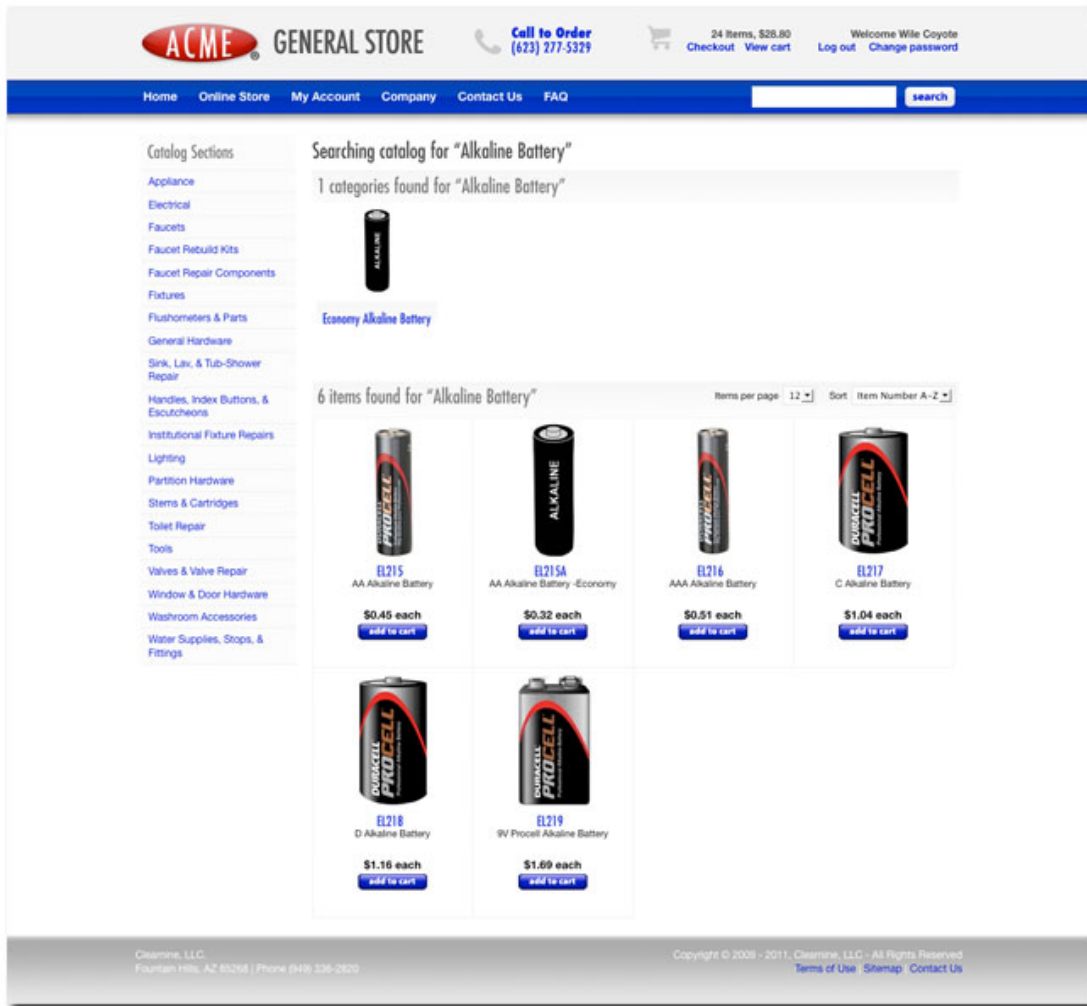
Below the table, it says "Availability in Stock" and includes a "Quantity" input field and an "add to cart" button.

On the far right, there is a "Related Items" section listing other door holder models like DH25, DH25AL, DH25CR, DH10, and DH10CR.

At the bottom of the page, there is a footer with the company name "Clearline, LLC", address "Fountain Hills, AZ 85268 | Phone (480) 336-2820", and copyright information "Copyright © 2008 - 2011, Clearline, LLC - All Rights Reserved". There are also links for "Terms of Use", "SiteMap", and "Contact Us".

Item pages display item pricing from MAS 90. Supports price breaks, customer specific pricing or any other MAS 90 pricing structure. Displays quantity on hand or in stock message based on quantity on hand in MAS 90

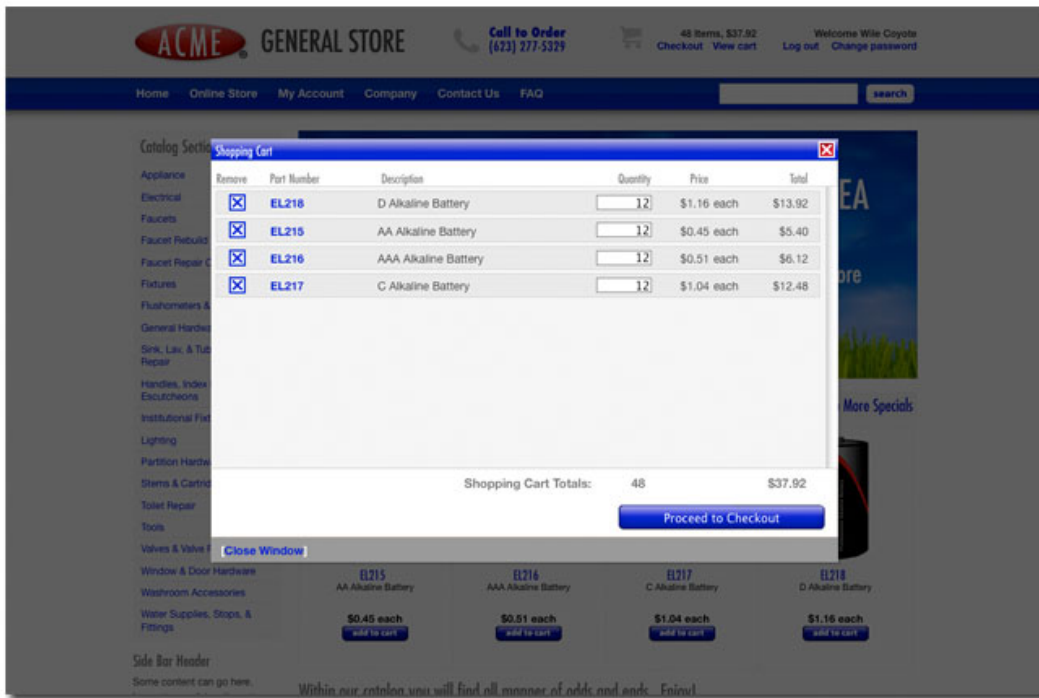
Basic Search Functions



Built in search allows customers to locate the items they'd like to purchase. Search by item number, description or keywords. Optionally include MAS 90 alias items in the search

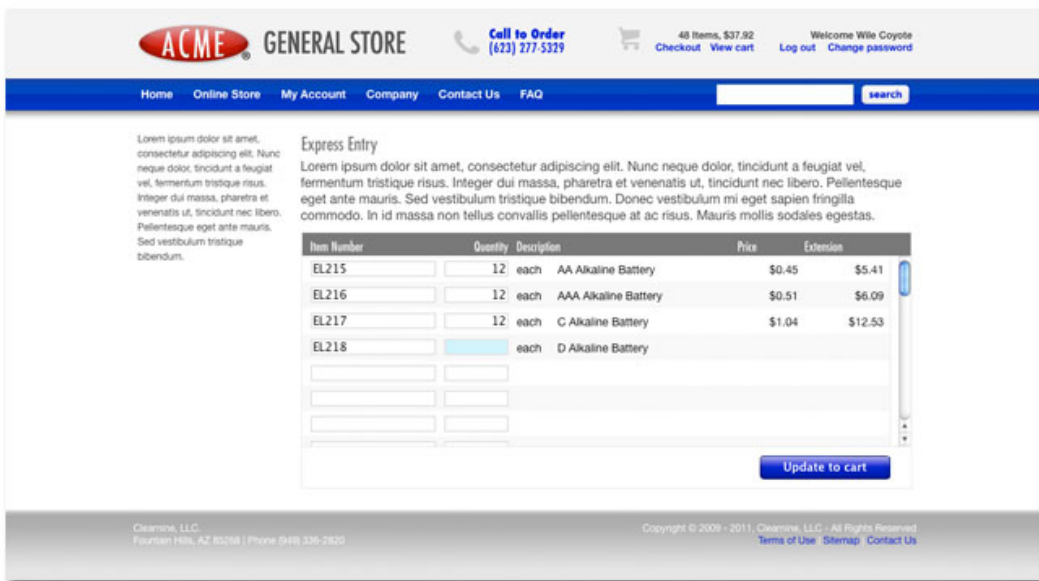
## Shopping Cart

### Floating Cart



Shopping cart displays over current page so customers don't have to keep flipping back and forth to view cart content.

### Express Entry



Express entry allows customers to enter just the item numbers and quantities for quick order placing

Checkout

**ACME GENERAL STORE** Call to Order (432) 277-5329

Welcome Wile Coyote  
Log out Change password

Home Online Store My Account Company Contact Us FAQ

**Checkout Sidebar**  
We can put any information here. Suggested uses are sales terms, return policy, etc.

This is the checkout page  
We can put any HTML markup here, including links to images.

**Shipping Cart**

Item Code	Description	Quantity	Price Unit	Total
EL218	D Alkaline Battery	12	\$1.16 each	\$13.92
EL215	AA Alkaline Battery	12	\$0.45 each	\$5.40
EL216	AAA Alkaline Battery	12	\$0.51 each	\$6.12
EL217	C Alkaline Battery	12	\$1.04 each	\$12.48
Item Totals		48		\$37.92

**Billing Information**

Bill To Jones Stephens Corp  
 Contact Name OEM Sales  
 Address P.O. Box 644  
 City Moody  
 State AL  
 Zip Code 35004  
 Country United States  
 Phone Number (610) 431-2666  
 Fax Number (716) 555-5555  
 E-Mail Address craigejacobs@gmail.com

**Shipping Information**

Select Ship To Jones Stephens Corp 5  
 Ship To Jones Stephens Corp 5  
 Address 3249 Moody Parkway  
 Suite 1000  
 City Moody  
 State/Province AL  
 Zip/Postal Code 35004  
 Country United States  
 Phone Number (610) 431-2666  
 Phone Extension  
 Fax Number  
 E-Mail Address craigejacobs@gmail.com  
 Shipping Method Federal Express Ground  
 Your Freight Account 1234-5678-9

**Total & Payment Information**

Item Total \$37.92  
 Order Total \$37.92

Terms Net 30 Days  
 Coupon  
 Card Number 4111111111111111  
 Cardholder Name Wile Coyote  
 Expiration Date January 2013  
 Purchase Order 0054637

**Submit Order**

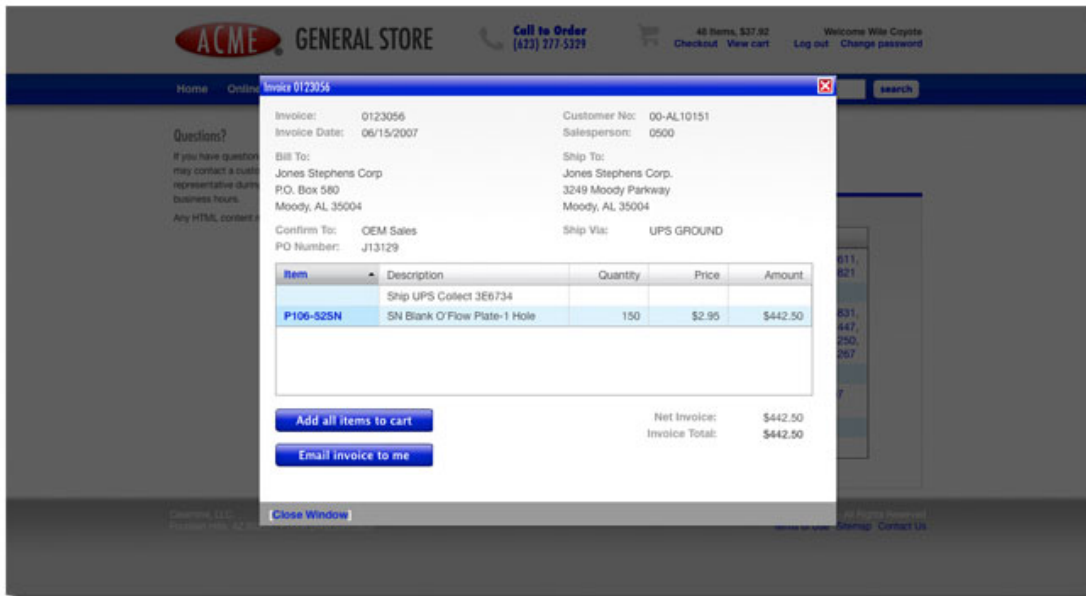
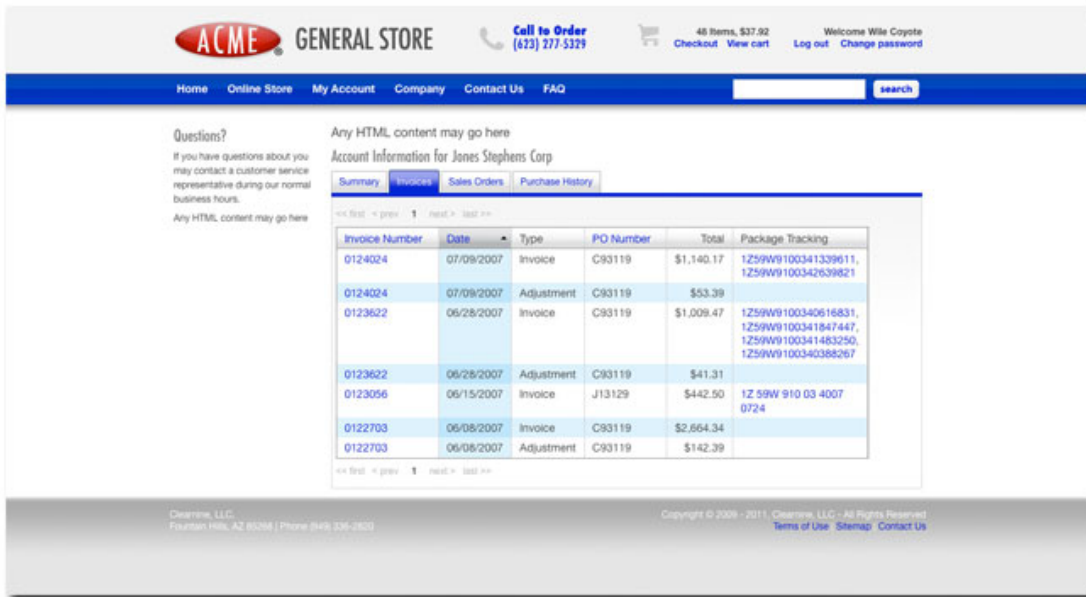
Clearline, LLC  
 Fourteen 19th, AZ 85038 (Phone 949-238-2838)

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- ⇒ Credit card processing through Sage Payment Services – payment options can be configured to the way you do business
- ⇒ Upon completion of order, orders will be transferred to MAS 90 Sales Order Entry in seconds
- ⇒ New and updated customer information can flow back to MAS 90.
- ⇒ Ship to Addresses can be created or updated and transferred to MAS 90

## Basic Customer Account Inquiry

### Invoice History



- ⇒ Customers will be able to check on sales orders and invoices 24/7
- ⇒ Customer summary page shows aging balances, credit limits and other information found within MAS 90 customer inquiry.



Customer Last Purchase History

**ACME GENERAL STORE** Call to Order (673) 277-5329 48 Items, \$37.92 Welcome Willie Coyote

Home Online Store My Account Company Contact Us FAQ

Questions?  
If you have questions about you may contact a customer service representative during our normal business hours.  
Any HTML content may go here

Any HTML content may go here  
Account Information for Jones Stephens Corp

Summary Invoices Sales Orders **Purchase History**

« first < prev 1 2 next > last »

Item Number	Description	Date	U/M	Price	
P124-71	Toto® Straight Arm Tank Lever	08/30/2010	each	\$6.49	<input type="button" value="add to cart"/>
P020-21	3" Inside Deep Closet Flange	06/14/2010	each	\$9.96	<input type="button" value="add to cart"/>
P124-34	Brass Tank Lever for Mansfield	06/14/2010	each	\$4.17	<input type="button" value="add to cart"/>
P020-50	Brass Bolts 1/4" x 2-1/4" (Pa	06/14/2010	each	\$1.09	<input type="button" value="add to cart"/>
CM28		05/21/2010	each	\$6.70	<input type="button" value="add to cart"/>
DH26	Door Holder Tip for DH25	05/05/2010	each	\$1.36	<input type="button" value="add to cart"/>
LB3600		02/05/2010	each	\$25.22	<input type="button" value="add to cart"/>
LB1355		02/05/2010	each	\$0.87	<input type="button" value="add to cart"/>
TL221	3/4" Water Meter Key	09/01/2009	each	\$24.13	<input type="button" value="add to cart"/>
P001-450	OEM DE Seats and Springs	09/01/2009	each	\$1.84	<input type="button" value="add to cart"/>
P099-106	DE Old Style Monitor Cartridge	09/01/2009	each	\$32.74	<input type="button" value="add to cart"/>
AP10	Screw-In Element 4500W 240V	07/08/2009	each	\$21.02	<input type="button" value="add to cart"/>
AP243		07/08/2009	each	\$3.98	<input type="button" value="add to cart"/>
P001-330	#61 O-Ring 9/16"ID x 13/16"OD	11/18/2008	each	\$0.23	<input type="button" value="add to cart"/>
P106-52SN	Overflow Plate -Blank 1-Hole -	06/15/2007	each	\$4.58	<input type="button" value="add to cart"/>

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## Salesperson Log In

Add-on Module - \$1,500

This feature is ideal for salespeople who regularly place orders for their customers. With just an Internet connection and special log in, salespeople can have all their customers information at their fingertips

### Features

#### Special Log in

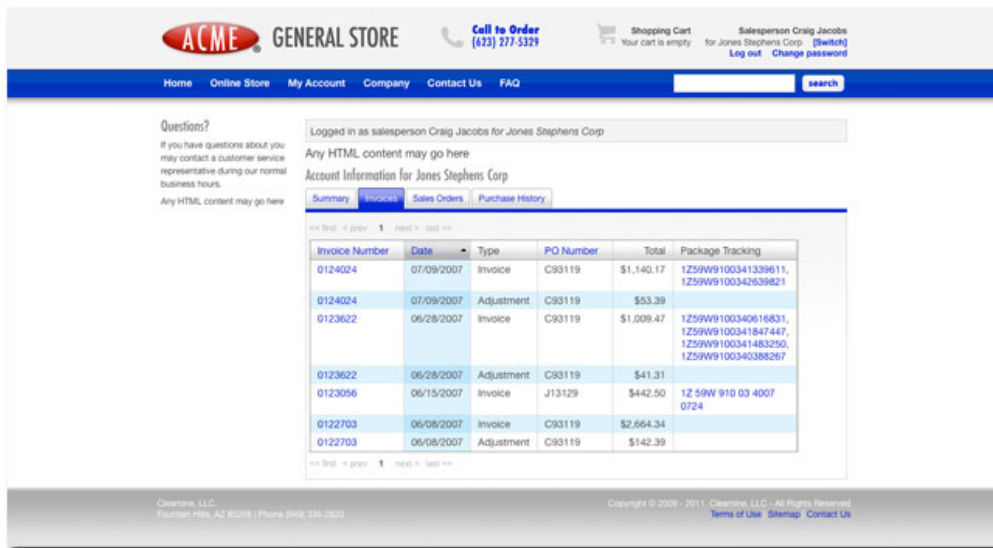
- ⇒ Once the salesperson logs in, a list of all his or her customers will display, making it easy to select a customer
- ⇒ When a customer is selected, the name will display in the header of all Clearnine created pages so there will never be a question of which customer was accessed

#### Placing Orders

- ⇒ Salesperson will have complete access to all features of the catalog and items pages
- ⇒ Orders for multiple customers can be placed without ever having to log out

#### Viewing Customer Information

- ⇒ Clicking on a customer will allow the salesperson to view customer information such as credit limit, contact information, and aging information.
- ⇒ Salesperson will be able to look up previous sales orders and invoices (based on settings in MAS 90/200)



## Corporate Website

In Conjunction with an e-Commerce site - \$1,500

### Overview

At Clearnine, we know that your website is often your first contact with customers. We'll create a site that conveys professionalism while maintaining your business's unique personality. We feature:

- ⇒ Clean, uncluttered design to keep visitors focused on your message and products
- ⇒ Designed with easy navigation for intuitive use so your customer can find exactly what they need
- ⇒ Powerful Content Management System to maintain frequently changed content – Users can change content as often as needed without contacting us, and even add pages to the site
- ⇒ Search Engine Friendly Framework – constructed with the latest concepts in Search Engine Optimization (SEO) to help your customers find you
- ⇒ Our design process is simple – we work with you to create a finalized detail specifications document. We'll revise the document until you're fully satisfied

### Pages Included in the Basic Package

Home



### Contact Us



Let your customers get in touch with you. We'll provide an email form, interactive map and display any other contact information

### About Us



Describe your company or mission. Let your customers know get to know you.

## Other included pages

- ⇒ Site Map / Error 404 Page -Specialized page to help both search engines and customers easily navigate your site
- ⇒ Terms of Use – terms the visitor agrees to when accessing the page.
- ⇒ Additional Content Pages – we’ll include 2 with our basic package, but you’ll have the capability to create as many as you need – we’ll show you how!

*All content to be provided by the site owner. Images can be provided by owner or royalty-free stock images can be obtained.*

We know all businesses have their unique needs that may go beyond the basics. Please feel free to talk to us about any features you don’t see listed. We can create a customized site to your specifications.

## Additional Features

*Pricing varies*

If you find your site can benefit from features not included in the basic package, please don't hesitate to contact us! We've done many customizations for clients and are also in the process of creating add-ons to our basic package. You'll benefit from our years of consulting and programming in the MAS 90 environment.

Here are some examples of custom features we've done for clients:

- ⇒ **Multiple Images** -- a UDF is created within MAS 90 for each image. Website can display several images for each item, giving the customer different views of the item
- ⇒ **Documents** – Links to downloadable documents added in MAS 90/200 item file can be displayed on the website
- ⇒ **Up-Sell** – Suggested items will be displayed at checkout. Items are maintained in MAS 90/200
- ⇒ **Image “zoom”** – Images can be displayed with a magnified “close up” view, allowing customers to inspect items in detail
- ⇒ **Rewards Program** – Customers can earn points with each person that can be applied against future orders
- ⇒ **Coupons** – Coupon codes can be entered into MAS 90/200 and used on the website by customers, making this a valuable tool for tracking marketing campaigns